



# HUDA ABUKHOTI

DIGITAL MARKETING SPECIALIST  
& GRAPHIC DESIGNER

## CONTACT\_



Munich  
Bavaria, Germany



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## EDUCATION\_

Bachelor Of Science  
Architectural Engineering  
University of Sharjah

## LANGUAGES\_

Arabic (Native)  
English (Native)  
German (Professional)

## SUMMARY\_

Highly skilled Digital Marketing and Graphic Design Specialist with over 7 years of experience working with international clients in Germany, Canada and across the Middle East. Expertise in creating compelling visual content, branding, logo design, and typography. Proficient in delivering impactful design solutions that resonate across cultures, ensuring consistency and creativity. Proven ability to manage full-cycle design projects and adapt to diverse audiences while maintaining design consistency.

## JOB EXPERIENCE\_

2021 - Present

**Digital Marketing Specialist & Graphic Designer**

Freelance | Munich Germany

- Designed branding materials, logos, and visual assets for international clients across various industries.
- Developed social media content and marketing strategies for clients in both German and global markets.
- Managed full-cycle design projects, ensuring brand consistency across different regions and cultural contexts.
- Increased client social media engagement through targeted content strategies and appealing visuals.

2016 - 2020

**Senior Marketing Executive**

Sharjah Government | Sharjah Ladies Club

- Led social media content creation and branding efforts for an international audience, including visual content, typography, and layouts.
- Managed paid social media campaigns, boosting engagement across multiple platforms and achieving a 25% increase in follower count.
- Collaborated with cross-functional teams to ensure brand alignment and message consistency.

## SKILLS\_

Photoshop ●●●●●●

Illustrator ●●●●●●

Indesign ●●●●●●

Canva ●●●●●●

After Effects ●●●●●●

Splice ●●●●●●